

THE VOICE

YOUR CAMPUS. YOUR NEWS. YOUR VOICE.

Board of Governors' Budget Request Summary
Bloomsburg University of Pennsylvania

Feb. 20, 2024



EDUCATIONAL AND GENERAL OPERATIONS BUDGET

Revenues	Actual FY 2019-20	Projected FY 2020-21	Percent Change	Projected FY 2021-22	Percent Change	Projected FY 2022-23	Percent Change
Tuition	\$74,075,610	\$72,543,847	-2.1%	\$74,573,637	2.8%	\$77,198,571	3.5%
Fees	19,714,672	20,175,562	2.3%	20,938,858	3.8%	21,864,648	4.4%
State Appropriation	38,405,845	38,405,845	0.0%	38,405,845	0.0%	38,405,845	0.0%
All Other Revenue	5,998,537	7,300,130	21.7%	7,300,130	0.0%	7,300,130	0.0%
Total Revenues	\$138,194,664	\$138,425,389	0.2%	\$140,218,470	1.2%	\$143,769,000	2.5%

Expenditures	Actual FY 2019-20	Projected FY 2020-21	Percent Change	Projected FY 2021-22	Percent Change	Projected FY 2022-23	Percent Change
Compensation	1,703,255	1,703,255	-38.1%	816,783	-52.0%	801,783	-1.8%
Services and Transfers	(\$3,339,065)	(\$5,920,167)		\$559,883		(\$959,822)	

Annualized FTE Enrollment	Actual FY 2019-20	Projected FY 2020-21	Percent Change	Projected FY 2021-22	Percent Change	Projected FY 2022-23	Percent Change
Undergraduate	7,528.37	7,335.23	-2.6%	7,452.26	1.6%	7,662.09	2.8%
Graduate	602.38	578.65	-3.9%	602.85	4.2%	602.85	0.0%
Total Annualized FTE Enrollment	8,130.75	7,913.88	-2.7%	8,055.11	1.8%	8,264.94	2.6%

FTE of Budgeted E&G Employees, Net of Turnover	Actual FY 2019-20	Projected FY 2020-21	Percent Change	Projected FY 2021-22	Percent Change	Projected FY 2022-23	Percent Change
Faculty	442.53	402.72	(39.81)	402.72	0.0%	402.72	0.0%
Nonfaculty	487.13	459.95	(27.18)	459.95	0.0%	459.95	0.0%
Total FTE of Budgeted Employees	929.66	862.67	(66.99)	862.67	0.0%	862.67	0.0%

Relief in \$\$\$ight? Gov. Shapiro proposes big increase for state universities

Read how
The Voice is
celebrating Black
History Month.

The Bloomsburg Student Newspaper: Celebrating 100 Years of Campus Journalism

Written by Robert Dunkelberger- Archivist, Commonwealth University-Bloomsburg

For nearly 40 years, Bloomsburg has had a formal journalism program, and its majors have been the primary contributors to the student newspaper. Yet for most of Bloomsburg's history, it was written by education majors studying to become teachers.

The first newspaper was a one-time issue dating from March 1923. Less than a year later, 100 years ago on February 20, 1924, came the first issue of the Bloom-In-News. The students of the then Bloomsburg State Normal School felt a paper was needed by the school's students, faculty, and alumni, so a group of faculty and students got together to start one. That fall, the paper was renamed the Maroon and Gold, which it would be known as for 50 years. The first editor-in-chief was Walter Benninger, a 1924 graduate studying to teach in the rural schools.

In the early decades, the newspaper focused on campus events, primarily athletics, but also on social activities such as dances. It covered in some detail an event that combined the two, the first official Homecoming in 1928. Gradually, features were added, one being Letters to the Editor, with the first known ones appearing in 1939.

The first major outside event greatly affecting both the campus and the newspaper was the Second World War. When enrollment plunged in 1942 as most college-age men went into the military or industries to support the war effort, they were replaced by United States Navy cadets. The cadets came to Bloomsburg to learn to become flight instructors and officers



The staff of the Campus Voice paper from February 1978.

and participated in social events and comprised the rosters of the sports teams. The newspaper covered their activities and how the civilians on campus could do their part.

After the war ended in 1945 and for the next two decades, the campus grew in size, the college in enrollment, and the newspaper was there to cover it. Staff photographers documented the changes visually, preserving in time the experiences of the students. For a number of years, up through 1962, the physical paper itself was of higher quality, printed on glossy stock that still looks new and did not age and

yellow like typical newsprint.

Since many activities, customs, and traditions of a college are repeated year after year, the paper made it a point to report them. One was freshman customs, the mild hazing ritual first-year students went through until 1971. Several issues each fall would be filled with photographs of what freshmen went through to be indoctrinated into college life.

The most abrupt changes to the newspaper took place beginning in the late 1960s. The decade of the '60s was one of change, upheaval, and protest,

as young people, especially college students, questioned what was going on, especially concerning the war in Vietnam. At first, the student paper continued as it had been, concentrating on college life, until an unofficial, underground newspaper, the Gadfly, was established in 1967. It questioned everything and stirred up the administration. To become more relevant, the Maroon and Gold adopted the Gadfly's style of reporting critically on campus, national, and international events. The look of the student paper changed, with more stylized

See '100' on page 3.

and contemporary designs that mirrored the era.

This was the general pattern throughout the 1970s and finally involved a name change. In January 1975, after 50 years, the student paper was renamed the Campus Voice, which is exactly what it considered itself to be, a representation of what the students of Bloomsburg State College wanted to learn about their school. The paper stayed the Campus Voice until September 1983. That month, the college celebrated becoming Bloomsburg University, and its student newspaper became known simply as the Voice.

During the 1980s, the newspaper was published more frequently than ever before. After coming out monthly or at most weekly for most of its history, from 1982 to 1986, it was issued three times a week, with 24 pages of content. For 1986-87, it was reduced to two, 8-page issues each week, but the physical size became that of a traditional news-

paper, which it remained until this past fall when it switched to a tabloid format.

The physical size wasn't the only change during this period. The size made The Voice similar to commercial newspapers, but what further updated the content was the syndicated material in addition to that created by the staff. Stories came from The Washington Post, and comics, crossword puzzles, and word searches were added. The students who contributed to the paper also had a new home. Before 1986, journalism classes were divided between the English and Communications Studies departments. That year, the Department of Mass Communications, now Media & Journalism, was created to centralize the curriculum of budding journalists.

In 2000, color became a standard feature, even if at first limited to the front and back pages, and the Voice

continued its digital presence. Work was done to preserve the newspaper's past, with all issues dating back to 1924 first microfilmed and then digitized. Originally hosted by an outside vendor, currently, the issues of the paper up to 1998 are being added to the campus Institutional Repository managed by Andruss Library.

The Bloomsburg student newspaper has been an important presence on campus for 100 years, and it is a milestone worth celebrating. The Archives on the third floor of the library are hosting an exhibit, "100 Years of Reporting the News: Highlights from the Bloomsburg Student Newspaper," as well as a display of images taken by a staff photographer in the 1970s. Come and see the history that has been documented and created for a century by your student newspaper.

What's Inside?

1. CU deficits slip \$3 million deeper in the red
2. Does Commonwealth University have a racism issue?
3. Pennsylvania Governor Josh Shapiro proposes bold investments in higher education
4. A Bloomsburg professor and coffee bar take initiative for First Friday
5. On-Campus Survivor Game Updates

and more...



The first Editor-in-Chief, Walter Benninger, in 1924.

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Editorial Policy

We at *The Voice* welcome any contributions. All submissions must be typed, no fewer than 350 words and submitted by 8:00 p.m. Fridays via e-mail at voiceeditor@huskies.bloomu.edu. All submissions must be from Bloomsburg University students, staff or faculty.

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NEWS

CU deficits slip \$3 million deeper in the red

Can the newly integrated university survive its big-money misery?

CARLY BUSFIELD
CO-EDITOR-IN-CHIEF

Commonwealth University faces deteriorating finances with about \$10.42 million dollars of deficits, an almost \$3 million jump from September. Administrators are now considering possible cuts to student aid and other various funding.

Before the start of the two PASSHE integrations in 2022, there were concerns and discussions about how the campuses would be affected. Concerns and speculative scenarios were exchanged about whether or not the campuses would gain from the the merger. The purpose of choosing Bloomsburg campus was to serve as a safety net for all three institutions. Whereas each campus used to handle its own finances, today they function as a single organization to manage funds. Before the merger, Blooms-

burg University was less than \$1M in the red. Before the pandemic, it was less than \$600,000. According to an analysis titled “Commonwealth University High Risk Update” dated December 18, 2023, auxiliary funds account for 96% of the entire debt service, with only 4% coming from money used for general education purposes (E&G).

Auxiliary funds are used for non-academic services like housing, dining, and other facilities, whereas the E&G funds are normally used for fundamental educational operations like teaching and research. Essential university operations such as academic salaries and administrative costs are supported by tuition, state appropriations, and contributions. Both support the institution’s financial stability, although they have different functions and are run differently. Eric Ness, the Vice President for Fiscal Affairs

and Chief Financial Officer, gave this information.

The Mansfield campus has posed an issue with its total dining and housing debt of \$8.97 million due to the installation of brand-new dormitories prior to the integration that began Jul. 1, 2022, says Ness with a confirmation that CU is in the red financially. Mansfield continues to struggle filling in these housing areas with the lack of enrollment and students on campus. This debt from housing payments, has the potential to become an anchor around the necks of the merged university in years to come. The deficits are for the current year for how much more the university will spend over what they are taking in, while the debts are accumulated amounts over time.

Ness recently moved into this position role of Special

Things to know:

1. Commonwealth University’s finances worsen, now facing \$10.42 million deficit, up to \$3 million from September.
2. Administrators may need to cut student aid and other funds due to financial strain.
3. Bloomsburg University, pre-merger, had under \$1M deficit; pre-pandemic, less than \$600,000.

Assistant to the President – Facilities and Strategic Capital Planning. Seventeen days after the annual high-risk report, President Bashar Hanna sent on Jan. 4, 2024, via email to the faculty and staff that Tim Shuey, the previous holder of this position, has resigned.

The email states, “He has relinquished all duties as-

sociated with the role of the position, effective immediately.” This kind of role is usually filled over time and after a series of preparation for the next placeholder.

Now, Ness bears the weight suddenly of juggling this prolonged financial crisis.

Does Commonwealth University have a racism issue?

BRIANNA RAYMOND
STAFF WRITER

A recent report from Senator Art Haywood showed that 14 different Pennsylvania universities were experiencing varying forms of racism

from staff and other students.

On the Mansfield campus, an email from Bashar Hanna described a Neo-nazi group protesting on campus and in town last fall. This email led students on campus to

be concerned about whether or not Bloomsburg would be affected by this, due to the merge. It also left students to be concerned about how the school would handle this issue and whether they would feel safe on campus. This

report got so much attention that it was even featured in The Philadelphia Inquirer.

WHO IS SENATOR ART HAYWOOD & WHAT IS THE ENOUGH TOUR?

Senator Art Haywood represents the fourth district in the PA state senate. Haywood has conducted the ENOUGH tour to Pennsylvania State

See ‘Racism’ on page 5.

‘Racism’ continued from page 4.

System of Higher Education (PASSHE) schools to advocate for black student voices.

This tour was meant to get feedback on PASSHE policy changes. There are six main goals of the tour, to end racial harassment and speech, nurture and retain students of color, organize an incident reporting system, unveil mandatory diversity training, generate mental health resources, and hire faculty and staff of color.

A Bloomsburg University alumni stated, “The meeting was very insightful and impactful. There were a lot of student voices. I would say that things have stagnated since we’ve met. I would like to see more support for the offices that support organizations

for Students of Color.”

EXPERIENCES STUDENTS OF COLOR HAVE FACED ON CAMPUS

This tour also highlighted many everyday issues that students of color have experienced all over the 14 different campuses. One student stated, “I am the only Black student in many of my classes. I’m looked to in class as if I’m supposed to be the spokesperson for all Black people.” Many other students of color also recalled that they tended to be treated differently than white students in a class with a white professor. Part of the six goals was to hire more staff and faculty of color. The report also stated, “When asked if they witnessed many microaggressions in class, students reported that in classes with professors of

color, microaggressions are rare.” Including more diversity within the campuses can enhance and make a better environment for students.

WHAT CHANGES ARE BEING MADE?

Since this report has come out, Mansfield has hired a new full-time diversity, equality, and inclusion (DEI) officer, Albert Jones. The University was also offered \$91,000 for DEI programming and initiatives to create a more welcoming environment on campus. There was also a new DEI education training sessions across all Commonwealth University campuses. The end goal is to make Commonwealth University, on all campuses, feel safe and welcome, while providing resources to enhance the experience for students of color.

Answering your snow policy questions

NOVALEA VERNO
NEWS EDITOR

as provided by Assistant Provost, Amy Osborne:

Commonwealth University- Bloomsburg was forced to operate on a 2-hour delay schedule on Feb. 13. The enactment of the delay caused confusion among students, staff and faculty.

Provost and Senior Vice President for Academic Affairs, Diana Rogers-Adkinson, followed up with the Husky community via email on Feb. 15, apologizing for the negative impact the relaying of the delay had on everyone. Administrators are working on refining inclement weather policies to ensure there isn’t a repeat.

In the meantime, here is what The Voice knows

1. A compressed schedule model is no longer being used by the university due to course sharing between all three campuses.
2. On a two-hour delay, a 9:30 AM class would begin at 10:00.
3. Faculty determine their own attendance policies, even during delayed schedules.

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NEWS

Governor Josh Shapiro proposes bold investments in higher education

Plans 15% funding boost for state universities and unification with community colleges

NOVALEA VERNIO
NEWS EDITOR

What happened: Governor Josh Shapiro's 2024-25 budget address included a renewed vigor to invest in Pennsylvania's State System of Higher Education universities. He proposed a 15% increase in funding for schools like Commonwealth University and a plan to create a new governance system that would unite state universities and community colleges.

Why it matters: Pennsylvania State System of Higher Education (PASSHE) universities requested a six-and-a-half percent increase in state funding, a number that would keep tuition at CU frozen. The governor's proposed number would allow for the potential for more growth within the higher-ed system, beyond PASSHE's simple goal of holding tuition costs at a steady rate. PASSHE representatives and presidents believe this plan would open the door to creating more opportunities for PA institutions, a high priority as the state ranks 48th for affordability and 49th for state investment in higher education, according to a press release sent out by Shapiro's office on Jan. 26.

Background: Commonwealth University is funded in three ways; tuition, state appropriation and fees. 70% of CU's current funding is from tuition and fees, according to Executive Director of External and Government Relations at CU, Dan Knorr. The

more state investment in higher education, the less stress put on students financially.

Shapiro's address outlined a "new blueprint for higher education" focusing on three key points. Under this blueprint, a new governance system will be created uniting Pennsylvania's State System of Higher Education (PASSHE) universities and the 15 community colleges in PA. This new system will then give way to the second critical point, increasing access and affordability. Shapiro proposed a plan that would put Pennsylvanians making up to the median income in a position to pay no more than \$1,000 in tuition and fees per semester. The last part of the plan focuses on increasing transparency by establishing a "performance-based funding formula" that will reward participating universities for reaching specific goals/outcomes.

The creation of this system and overall resurrected investment can be quantified by a proposed \$975 million funding, a 15 percent increase from last year. This total leaves some involved in higher education questioning what results really can come from it.

"... [A] 15% increase is a significant increase from years past.... Saying that, it is still not enough. Pennsylvania is near the bottom of all 50 states in relation to funding for higher education. This will move us up some, but we will still be in the bot-



Dan Knorr is the Executive Director for Economic Development and External Affairs. Photo by Cameron Beck.

tom half of all states," said Dr. Eric Hawrelak, a Commonwealth University professor and president of the Bloomsburg chapter of the Association of Pennsylvania State College and University Faculties (APSCUF).

This point is not lost on Commonwealth University or other PASSHE schools. PASSHE universities requested a six-and-a-half increase in state funding. The proposed increase would be enough to keep tuition rates frozen for the next year, reinforcing PASSHE's commitment to affordability and accessibility.

"If it was something closer to the governor's 15 percent, that could be really impactful for us and for

our students," said Knorr.

Presidents and representatives of PASSHE met the governor's proposal with enthusiasm and an eagerness to start the beginning stages of this tedious journey.

"Access and affordability are two of the most significant barriers students face today. Governor Shapiro's proposal presents an opportunity to address these critical issues while continuing the work of building a strong future for higher education and, most importantly, our students," said Commonwealth University President, Dr. Bashar Hanna.

PASSHE Chancellor Dan Greenstein offered simi-

lar sentiments in his statement following the address.

"Together we can create a new, larger system with better collaboration that gives students more pathways to a degree or credential, rapidly adjust to the changing knowledge and skills employers want, and provides the lowest-cost option for students throughout their lifetime," said Greenstein.

Republicans in Harrisburg met the governor's eager plans with skepticism and anger.

"After listening to the governor's budget address, it is

See 'Shapiro' on page 7.

An integrated online college experience

CARLY BUSFIELD
CO-EDITOR-IN-CHIEF

Led by Strategic Communications and Marketing, Commonwealth University has launched the Web Consolidation Project, merging the integrated university websites and a microsite to create a unified platform. This new website will provide detailed information on the university, including sections for each campus and user-friendly features like filtered content.

The project kicked-off in January of 2023 and the new commonwealthu.edu website will launch in late June of 2024, according to the leading team of the project. Ryan McNamara, Senior Director for University Marketing and Brand Management, served as a co-lead on the project along with Stephen Filipiak, Director of Web and Digital Strategy. “We oversee the day-to-day responsibilities, work directly with our strategic partner, oversee the core team and content specialists, engage with the university community, and ensure the on-time and successful completion of milestones”, says McNamara.

Students and employees from all campuses contributed feedback via surveys and stakeholder interviews, and

student assistants are actively participating in content development, which is reviewed by subject matter experts from throughout the institution during the review process. Jacob Eiden, a senior Bloomsburg student, works within the marketing and communications department as a Marketing Web Assistant. He played a strong role through the development of this ongoing project and is just one prime example of students involved.

A stress-free online experience

The project streamlines website maintenance by using a single system rather than three different ones. This means that editors will have an easier time updating substance across all sites. The team is migrating the commonwealthu.edu website to Drupal, which most affiliated web editors are already familiar with.

The consolidation is eliminating the need for users to access multiple websites to find information. The Husky community will still be able to access the important information and links specific to the Bloomsburg campus, while also having CU resources readily available. The new commonwealthu.edu will also provide an al-

leged improved college search experience for many. Academic program pages will provide relevant information along with campus location and instructional modalities.

“The current bloomu.edu website is primarily a representation of Bloomsburg prior to integration. The new website seeks to reflect our current reality as Commonwealth University, a single university with several unique campus experiences.”, says McNamara.

As for our NCAA sports, this project will not affect the athletic websites. Bloomsburg, Lock Haven, and Mansfield Athletics will continue to maintain their own, separate websites dedicated to providing news and information about the various athletic programs. This follows suit with keeping each team identity with their corresponding campus.

A positive digital impact

“In many ways, it will be a familiar experience for the Husky community as the new website was built off the current bloomu.edu site. The difference will be that on the new site, Bloomsburg users will have easier access to Com-

dress. Senate Education Committee chair Dave Argall expressed his disagreement with the proposal in a statement.

“This budget proposal is very similar to Governor Wolf’s unsuccessful budget plans. We heard a long wish list of what our governor would like to spend, without a detailed explanation of how



Senior Jacob Eiden, who was heavily involved in the Web Consolidation Project. Photo by Cole Kresch.

monwealth University resources and information along with information about opportunities at other locations of CU.”, says McNamara.

He continued, “The most exciting part of this project is that we will provide a consistent website experience for students, faculty, staff, alumni, and other stakeholders across all campuses of Commonwealth University (Bloomsburg, Lock Haven, Mansfield, and Clearfield). A single website and CMS will allow our web team and web editors to be more efficient in providing up-to-date and

relevant information for all visitors.” The leading team learned that teamwork and organization have been necessary to making this dream into a reality. Within working with so many individuals across multiple campuses, many are ready to pitch in and make this work for the betterment of CU and its students.

When the website launches, the work is not over for the core team. Optimization and refining the website to best serve the CU community will continue to be a consistent goal for Strategic Communications and Marketing.

‘Shapiro’ continued from page 6.

evident that he, along with his cohort of progressive Democrats, are advancing an extremist, left-wing agenda that harms Pennsylvanians, resulting in increased taxes, fewer resources for rural communities, and blatant violations of our state and federal constitutions,” said

Rep. Robert Leadbeter, the representative for Columbia County, in a press statement.

When asked to further clarify his comment regarding the “blatant violations” of the state and federal constitutions, Leadbeter did not respond.

Leadbeter wasn’t alone in his distaste for the budget ad-

to pay for it. We need to be realistic. We cannot follow California and New York down the path of reckless spending.... We don’t want to make the same mistake here in Pennsylvania,” said Argall.

As more information is released regarding the plans and future of PASSHE universities and their respective

relations with the PA legislature, CU has promised to keep students fully in the loop.

“We have an extra sensitivity for overcommunicating anything we know about any change at the state level, just given how much change we’ve navigated together to create Commonwealth University,” said Knorr.

HOWL

Lifestyle

A Bloomsburg professor and coffee bar take initiative for First Friday

A goal is to be able to start a huge tradition to tie the community together.



Lauren Burkhardt showing off one of her favorite pieces during First Friday at Brewskis. Photo by Connor Davis



Michael Williams standing next to his photos of The Beauty of Bloomsburg Photo by Connor Davis

CARLY BUSFIELD CO-EDITOR IN CHIEF

For the last year, Main and Market Streets, along with inside the stores, can be full of vendors showing off their talents, handmade jewelry, artistic abilities, live music, food, and more on First Fridays. The dream of Brewskis Coffee and Bar owners, Kim Kus and Mayor Justin Hummel, is to tie the community and students together with this in-town attraction at the start of each month.

Dr. Luke Haile, associate professor of exercise science at the Bloomsburg campus, approached the coffee bar with the initiative to promote a community-based event for more people to get involved together. The professor runs his own vintage apparel shop called Luke Haile

Vintage (@lukehailevintage). Haile and the coffee bar owners then coordinated business meetings with the Downtown Bloomsburg Inc. (@dbi_downtownbloomsburginc) to coordinate First Friday events.

“We initiated it,” says Kim Kus. She shared that their coffee bar began hosting small First Fridays of their own. Then, it was time to expand to a town-wide event from 5-8 p.m. “The first year was the building year,” says Kus. DBI used to primarily focus on Main Street from west to east. Now, the summer goal is to promote further and grow across the town with other businesses involved on East Street, Market Street, and past DBI borders.

Now the event has expanded, and there are bigger plans for the future with warmer weather.

er. Hummel shares that the vibe will be more relaxed and that there will be added participation from the local fire department. He says the event is mainly “vendor-driven,” and Kim elaborates on how it is non-profit with no need for a vendor fee for now in the building stages.

Another goal is to gain more attention from local students. Kus mentions that student organizations can use the opportunity to do outreach at First Friday. This would connect on-campus students more with off-campus businesses. The April event is anticipated to bring the vendors outside into the streets for the warm weather.

Café Emily: Iced Peach Green Tea Lemonade

EMILY KESLER
COLUMNIST

Are you looking for a semi-sweet caffeine boost but don't like the taste of coffee? You're in luck because this edition's drink feature is Starbucks Iced Peach Green Tea Lemonade.

This sweet and refreshing beverage combines the popular green tea, the sweetness of peach, and the tanginess of lemonade into a thirst-quenching drink that is the perfect choice for people searching for a refreshing experience.

The green tea used in this beverage is carefully selected and brewed to perfection, ensuring a rich and authentic flavor. Green tea is also known for its many health benefits, as it's rich in antioxidants known to help brain function and weight loss.

It provides a subtle earthy flavor that pairs well with the other included flavors. Sweetening things up with the peach syrup adds a fruity burst to this drink. This peach syrup is made with real peaches, which provides a natural and genuine taste. If you want to tone down the sweetness, you can alter it by adjusting the amount of peach syrup added, allowing for a personalized experience.

Finally, the lemonade finishes this drink off, balancing those earthy and sweet peach flavors perfectly. Overall, you can't go wrong with this combination of flavors.

HOWL

Lifestyle

18 Remain in race for title of Sole Survivor



Kinzua and Octoraro tribe members Ethan (Left) and Mark (Right) struggle to memorize their phrase. Photo by Cameron Beck.

MADDIE BOLGER
STAFF WRITER

Three weeks in and only 18 castaways remain in the race to be the sole survivor and winner of \$500 and a trophy in a game that will next take the remaining castaways to the Student Rec Center on Tuesday at 7 p.m.

The beginning of it all

On February 2nd, 2024, Bloomsburg Survivor had its season premiere at 8 p.m. in the Kehr Union ballroom. The evening began by introducing all 24 players and splitting them into 4 tribes: Lakota, Shenango, Octoraro, and Kinzua. Teams were given some time to get to know each other before they began their first challenge of the competition.

Looking back at the game so far, there have been many challenges, both physical and mental, that the Castaways have

had to navigate. There has been some excitement, some disappointment, some confusion, some anger, and many new friendships made. We have lost some people along the way. So far, the players to be voted out are: Joshua Holdredge, Aidan Mateos, Kloey Baney, Geoff Short, Ethan Sickler, and Caleb Brown. Read below for more in-depth information about each week's competition.

Week 1

The first night of the competition was held at 8 p.m. on February 2nd in the Kehr Union Ballroom. The castaways were split into teams live and then the game began! The first challenge of the night was called "Pop A Balloon, See Tribal Soon." Players had to try to pop the balloons that were tied to their opponents' ankles. Team Lakota was the winner of this challenge.

The second game of the night was called "Drop a Ball, Your Team Will Fall," and this consisted of teams having to keep plastic balls on a tarp, without letting any balls fall through the holes or off the sides. This game was time-consuming and challenging for the castaways, but eventually, the Kinzua tribe pulled out a win. The last challenge of the night was a relay race entitled "The Key to See Relies on You and Me." Shenango worked hard and won this challenge, meaning teams Kinzua and Lakota were sent to Tribal Council. Kinzua voted out Joshua Holdredge and Lakota voted out Aidan Mateos.

Week 2

In the second week of Survivor-Bloomsburg, castaways were faced with entirely new

challenges and team exercises. The first challenge of the night had two main parts: to it, as to allow everyone to participate. The first part was entitled "1 2 Switch" and players were competing 1 on 1 in many different video games. There were different video games played each round, giving each team time to play. The second part of the challenge was called "Memory Glitch" and consisted of players memorizing a quote displayed in another room, and then repeating it to the hosts. Both parts proved to be very challenging for all castaways, but the members of the Lakota tribe won both rounds.

The second challenge of the night was a relay race titled "Line Up for S'Mores and Hugs." Players had to make s'mores using just their mouths, transport juice from one cup to another, and line up dominoes so they would all fall consecutively. The challenge ended in a three-way tie between Lakota, Kinzua, and Octoraro. Lastly, the final challenge of the night was called "Half Piping to Solve the Tangram." In this challenge, players had to use half-pipes to transfer marbles from one side of the room to the other and then solve a Tangram puzzle once that was completed. Octoraro won this game, sending Sheango and Kinzua to tribal council. Shenango decided to eliminate Kloey Baney, and Kinzua eliminated Geoff Short.

Week 3

The third week of Survi-

vor-Bloomsburg brought a complete switch of teams with it, as each player was told to choose a burlap sack, which determined the team they would be placed on. This week also sent Octoraro and Shenango to Tribal Council, where they voted off Caleb Brown and Ethan Sickler, respectively.

The first challenge of this week's episode was called "Stretch and Reach Quad Battle," and the winner of this challenge was the new team Kinzua. The name of the second challenge was "It Snow Joke—It's Tug of War Folks!" Kinzua also dominated this challenge. Due to their success in the first two challenges of the night, Kinzua was safe from Tribal Council for this week and their work was done after the second challenge. Lastly, the third challenge of the night was titled "Cupid's Survivor Family Feud," and Lakota was the winner of this challenge. Therefore, Lakota and Kinzua were both safe for the week, meaning that Octoraro and Shenango were forced to go to Tribal Council. Shenango decided to vote out Ethan Sickler, and Octoraro voted out Caleb Brown.

Watch the next episode at 7 p.m. on Tuesday, February 20th, in the Student Rec Center. Which team will dominate next week, and which teams will be forced to say goodbye to a fellow castaway? Find out next week.

HOWL

Lifestyle

Club Corner: FBLA

MADDIE BOLGER
STAFF WRITER

This week’s Club Corner spotlight is on FBLA. Standing for Future Business Leaders of America, it is a national organization with over 230,000 members. Amanda Kaczmarczyk, a senior accounting major and the president of the club, states that the mission of the club is to “bring businesses and education together in a positive working relationship through innovative leadership development programs.”

Natalie Miller, a sophomore marketing major and the vice president of the club, adds to this by also saying that FBLA focuses on “building students’ career and leadership skills for their future professions.” Miller also said that FBLA does “a lot of career preparation at the collegiate level, so we have resume labs, headshot fundraisers, guest speakers, and then we have states and nationals every year as well.”

Kaczmarczyk said that last year’s nationals were in Atlanta, Georgia, and 5 members from Bloomsburg’s chapter attended before explaining that the club has 3 main focuses: service, education, and progress. The service portion of the club involves members doing various community service projects and fundraisers, which this year are in support of March of Dimes and their professional headshot fundraiser, which is coming up on February 28th in the Art and Admin building. “That is our main fundraiser; we also did



Julianne Emberger (left), Amanda Kaczmarczyk (middle back), and Natalie Miller (right) hosting a table to promote FBLA in Sutliff on Thursday. Photo taken by Maddie Bolger

t-shirts last year and a portion of those proceeds went to March of Dimes as well,” Kaczmarczyk said.

Miller adds, “Bloomsburg FBLA Collegiate was first in the nation for March of Dimes donation fundraising at nationals last year.”

When describing the education part of the club, Kaczmarczyk said, “We compete at states and nationals so that is through competitive academic tests and presentations.” These competitions also include objective testing as well as workshops and leadership-building opportunities at the NLC and SLC, which stand for National Leadership Conference and State Leadership Conference,

respectively. Miller then explained that the third pillar in the foundation of Bloomsburg is progress, which is “opportunities for students to grow professionally so that could be the resume building, guest speakers, networking, that type of thing.”

Speaking about what a typical meeting looks like, Kaczmarczyk said, “Every meeting is a little bit different with different events, whether that’s guest speakers or if we are going out and touring businesses.” She added that one meeting last year was spent touring the Greenly Center downtown.

Even though the club focuses

on creating business professionals, any student, in any major, can be involved. There is no requirement to be in the club, and the only thing necessary to stay in it is to pay the dues fee once each year. Miller also explains that the club has an outstanding member program, in which “going to meetings and being more involved in FBLA will get you more points and at the end of the year, you could win a prize and put it on your resume.”

If you would like to join the club or would like more information about it, feel free to contact Amanda Kaczmarczyk at ajk21613@huskies.bloomu.edu or follow the club on Instagram (@bloomufbla).

This spot could be yours!

Email us at:

voiceads@huskies.bloomu.edu

HOWL

Celebrating Black History Month

Helen Parks: Bloomsburg’s First Black Graduate

CALEB BROWN
HOWL EDITOR

At a time when segregation ran rampant in the South and women were denied the right to vote, Bloomsburg made history when, in 1915, the first African American student graduated from what is now Commonwealth University Bloomsburg and her name was Helen Parks.

“You cannot help but to like her”

Born Helen Marguerite Parks, she graduated from what is now the Commonwealth University Bloomsburg Campus; however, in 1915, it was the Blooms-

burg State Normal School. Making her the first African American student to graduate from Bloomsburg.

Her senior portrait in the State Normal School Yearbook described her as “quiet and reserved but once you know her, you cannot help but like her” and “interested in all class work and all phases of outdoor athletics.”

Later in Life

After graduation, she would take a position at the Tuskegee Insitute in Tuskegee, Alabama, in the elementary English department. A school that was home to several important African



Helen Marguerite Parks. Photo taken from archive of Onward Class of 1915 Yearbook.

American figures, such as George Washinton Carver and the Tuskegee Airmen of World War II.

She would return to the area where she became Helen Hutchinson-Parks after she married her captain, Conrad Hutchinson, who worked as an instructor at the Tuskegee Institute in Alabama. The wedding was solemnized on the thirtieth wedding anniversary of Parks’ parents, Mr. and Mrs. Frank J. Parks.

The ceremony was performed in Catawissa by Dr. A. Lawrence Miller, pastor of the First Methodist Church.

A Lasting Legacy

Parks would unfortunately pass away at Searcy Hospital in Mt. Vernon, Alabama. However, her legacy can still be seen on campus. As recent as 2023, efforts are being made on campus to honor Parks as members of the Bloomsburg community work to create a memorial to commemorate her legacy.

Interested in writing for our HOWL section?

Contact Caleb -

cjb40650@huskies.bloomu.edu

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Photo

BU students braving the February storm

CAMERON BECK
PHOTOGRAPHER

On February 13th, Commonwealth University operated on a 2- hour delay schedule. Students braved through the snow and icy grounds in order to make it to class.



Friends walking through the chilly weather after the morning delay.



Waiting for the shuttle to warm up!



Showing off some CU colors, in the bright, white snow.



Two students bundled up with Starbucks in-hand on campus

LEISURE

Black History Firsts

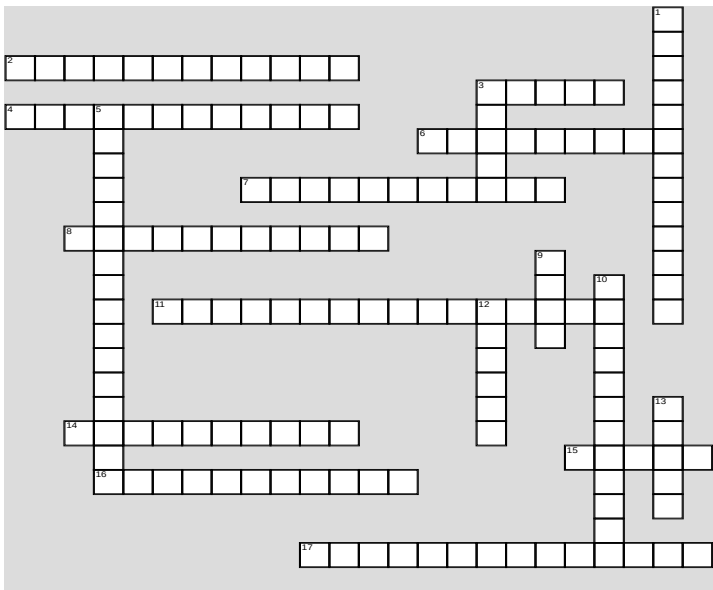
In honor of Black History Month, The Voice will be featuring Black History themed Leisure events throughout the month of February.

This edition features a crossword of Black History Firsts.

Interested in creating leisure activities for The Voice?

Email our Co-Editors-in-Chief:

Carly- cfb28601@huskies.bloom.edu
Sydney- sms44126@huskies.bloomu.edu
or
voiceeditor@huskies.bloomu.edu



- Across**
- 2.Woman television show host
 - 3.Golf Champion
 - 4.NFL Football Coach
 - 6.Star of a network television show
 - 7.Developer of the blood bank
 - 8.Chief of Staff and US Secretary of State
 - 11.company
 - 14.Oscar, Best Actress
 - 15.US Senator
 - 16.Woman to graduate from a college
 - 17.Woman Secretary of State

- Down**
- 1.Oscar, Best Actor
 - 3.First name of the first African-American to own a major film and TV studio
 - 5.U.S. Supreme Court Justice
 - 9.Chloe Wofford, Nobel Prize for Literature winner was known better as _____.
 - 10.West Point graduate
 - 12.These two people share the same first name. They were both the first black billionaire and millionaire
 - 13.U.S. President

Find the solution:
<https://crosswords.brightsprout.com/1160857/>
BLACK-HISTORY-FIRSTS

Scan for upcoming events



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Growl

Op-Ed

Continuing the legacy of The Voice

**CARLY BUSFIELD &
SYDNEY STOKES**
CO-EDITORS-IN-CHIEF

The centennial celebration of The Voice, a student-run newspaper, on February 20, 2024, has a significant impact for the current Co-Editors-in-Chief. As stewards of a century-old publication, we reflect on the journey that The Voice has undertaken since its beginning, we celebrate not only its longevity but also its legacy of journalistic talent and student empowerment.

From reporting on student projects and campus activities to holding university administration responsible, The Voice has acted as a spark for discussion,

argument, and constructive change.

We appreciate the duty that was placed on us as curators of The Voice's history as we represent the foundations of those who came before us. As this publication has established itself for a century, we are honored to uphold the highest expectations of journalistic honesty, moral reporting, and editorial independence.

Being able to have the opportunity to report and investigate on various topics within the realm of higher education, we continue to learn more each day about our university, the world around us, and strive to inform our

audience. For the future, the editorial team can learn about the newspaper's struggles, victories, and progress throughout the years by digging through archives, interviewing alumni, and analyzing previous editions.

Running a student newspaper is not an easy task. Hours and hours of hard work are put into our bi-weekly publication, in order to continue the legacy that is The Voice.

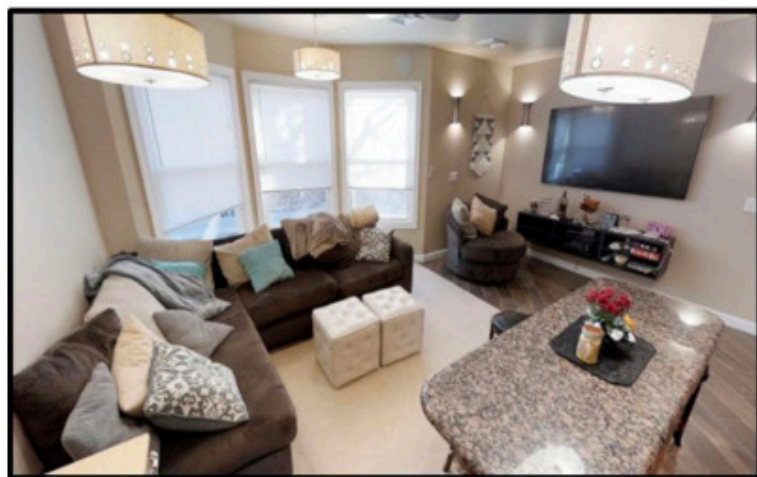
Having a dedicated and hard-working team, helps production run smoothly so we can deliver important information throughout our campus.

Throughout its 100 year span,

The Voice has witnessed both successes and failures, It has documented moments that have molded our campus community, has brought many together and will continue to do so for, hopefully 100 more years.

In essence, the centenary celebration of our publication provides not only as a historic opportunity to honor the past, but also as a platform for ongoing learning and growth. We are beyond grateful to lead such a hardworking team behind an important staple of the Bloomsburg campus.

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SPORTS

Huskies alumna hired at Michigan State

SHANE MURPHY
MULTIMEDIA JOURNALIST

Bloomsburg Alumni and former Assistant coach for the Huskies, Allison Mack was recently hired at Michigan State as the Assistant Women’s soccer coach. Michigan State is one of the premier Women’s Soccer programs in the country, being ranked fifth in the nation last season.



Allison Mack Photo via Athletic Marketing and Communication.

Mack spent three years in Bloomsburg, with that run being one of the most successful spans in the team’s history.

Each year of her tenure, the teams continued to outperform their previous season. In her three seasons, the Huskies won the Pennsylvania State Athletic Conference championship, and made two deep runs into the NCAA playoffs.

The team’s back to back Elite Eight appearances are the first time that the team made it to the quarter finals since 2000.

During her time at Bloomsburg, the team went 44-12-7 with significant improvements each year statistically. In the three years, the Huskies outscored their opponents by a point differential of +17 in 2017, +28 in 2018, and a whopping +44 in 2019.

Coach Mack’s knowledge about the sport allowed players to feel comfortable in their play, “She was super knowledgeable about tactics and helped to improve myself as a defender with co-

ordinating set pieces and being able to communicate effectively with the rest of the team,” said Natalie Holmes who played for Mack for three years.

Mack’s track record for player development is one of the reasons for her elevation throughout collegiate soccer.

After Bloomsburg, she worked in Fargo, North Dakota, as the North Dakota State Assistant coach. Here she expanded on her already impressive resume, becoming an integral part of the Bison’s program.

Mack was an important part of the program’s scouting process, where she heavily assisted in the recruitment of many student-athletes. She was an integral part of the development of many of her players, as they earned multiple accolades such as three all-league, two all-academic, and a United Soccer

Coaches All-Region Team player.

Her time in East Lansing is highly anticipated for the Spartans who hope that adding the former Husky will allow them to reach that elusive National Championship. Her abilities as a coach predict a period of growth and development for Michigan State.

Former players like Holmes rave about her, “She is a fantastic coach, a great motivator, very knowledgeable about the sport and will excel in this new role”. The Spartans hope to improve from their 14-7-3 season last year where they fell in the third round of the NCAA Tournament to #1 ranked BYU.

Upcoming Games

Men’s Basketball

@ East Stroudsburg Feb 21. 7:30 PM
Vs. Shepherd Feb 24. 3:00 PM
Vs. Lock Haven Feb 28. 7:30 PM

Women’s Basketball

@ East Stroudsburg Feb 21.5:30 PM
Vs. Shepherd Feb. 24. 1:00 PM
Vs. Lock Haven Feb 28. 5:30 PM

Swimming

Ncaa Championships Mar 13-15.

Men’s Baseball

@ Barton Feb 18. 1:00 PM
@Fairmount St Mar 1-3.12:00 PM

SPORTS

Making History: Remembering Franklin Ed Jones

TORON JAMES
SPORTS EDITOR

Franklin Ed Jones arrived in Bloomsburg in 1946 on an athletic scholarship for both football and basketball. For the Huskies he played offensive and defensive line and as for his position in basketball, he was the big man down low, playing center.

Before Bloomsburg

Jones was the youngest of nine kids. He grew up in Milton, a small town in Central Pennsyl-

vania, about 30 minutes from Bloomsburg. Jones attended Mitlton high school where he excelled in basketball, football and baseball. Jones led Milton’s football team to an 9-0 record in 1945. His success at Milton would help earn him a scholarship at Bloomsburg.

Accomplishments

Jones would go on to be the first black athlete to graduate from Bloomsburg in 1954, with a degree in Accounting. Jones also served as an honorary captain for the men’s basketball team.

He was a four year letterman for the Huskies. In 1989 Jones was inducted into the Bloomsburg University Athletic Hall Of Fame for football and basketball.

With his time on the Basketball team, he was a four year starter and earned All- Pennsylvania State Teachers College recognition three times. As a member of the football team Jones helped the huskies to a record of 27-6-1 thtoughout his four years, including a 9-0 record in 1948. Jones also served as a junior varsity basketball coach

after returning to school following a military stint.

Closing Out

Jones will be in the history books forever at Bloomsburg. He paved the way for Black Student Athletes here Bloomsburg University.

Jones was laid to rest in April of 2020. He will forever be in the Huskies history books and remembered by the Huskies family.



Franklin Ed Jones catches a football photo via Robert Dunkleberger



Franklin Ed Jones Photo via Athletics Marketing and Communications