



2024/25 Ad Guide Information

Bloomsburg University's *The Voice*

The Voice has been reliably getting your message in front of Bloomsburg University students, staff, faculty and alumni for decades. At a fraction of the cost of other media, The Voice is a dependable way to reach your desired audience. On and off campus, we distribute newspapers bi-weekly during the school year. In addition, our website is regularly updated with news articles.

Our website averages around 3,000 users and more than 5,000 page views per month during semesters, including students, alumni, staff and parents.

Ready to get started?

We accept prepared advertisements over email, or we can design your ads free of charge. Please contact the Advertising Director for further information.

Contacts:

Advertising and Business Director

Natalie Miller

voiceads@commonwealthu.edu

Editor-in-Chief

Novalea Verno

voiceeditor@commonwealthu.edu

Faculty Advisor

John-Erik Koslosky

jkoslosk@commonwealthu.edu

Pricing Information

Print Rates (Tabloid Format)

\$800	Full Page	Color	9.65(w) x 11(h)"
\$600	Full Page	Black & White	9.65(w) x 11(h)"
\$400	½ Page	Color	9.65(w) x 5.5 (h)"
\$300	½ Page	Black & White	9.65(w) x 5.5 (h)"
\$200	¼ Page	Color	4.825(w) x 5.5(h)"
\$150	¼ Page	Black & White	4.825(w) x 5.5(h)"
\$1000	Back Cover- Full Page	Color	9.65(w) x 11(h)"
\$400	Front Cover- Top Banner	Color	9.65(w) x 2.7(h)"
\$400	Front Cover- Bottom Banner	Color	9.65(w) x 2.7(h)"
Pricing available by request	Insert	Color or Black & White	Sizes vary.

*These are standard sizes. Alternative sizes & dimensions are possible upon request.

*Discounts available for repeat advertisers and on-campus organizations.

Website Rates

\$150	Top Banner (30 days)
\$100	Bottom Banner (30 days)
\$100	Side Banner (30 days)
\$100	Long Side Box (30 days)

*Only acceptable form of payment at this time is by check.

*All checks should be made payable to **CGA Husky Fund** and mailed to: 400 E 2nd ST, Bloomsburg PA 17815

Publication Dates	
<i>Fall 2024</i>	<i>Spring 2025</i>
September 3	January 28
September 17	February 11
October 1	February 25
October 15	March 11
October 29	March 25
November 12	April 8
December 3	April 22
	May 6

*All advertisements must be submitted to voiceds@commonwealthu.edu by the Friday before the publication date.

www.buvoice.com | voiceds@commonwealthu.edu